

<b>TRANSMITTAL SLIP</b>		<b>DATE</b> 6/16/86
<b>TO:</b> ADDI		
<b>ROOM NO.</b>	<b>BUILDING</b>	
<b>REMARKS:</b>  John,  Our response for your DCI Request for long-range planning.		
<b>FROM:</b> Frank D/CPAS		
<b>ROOM NO.</b>	<b>BUILDING</b>	<b>EXTENSION</b>

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16 June 1986

MEMORANDUM FOR: Associate Deputy Director for Intelligence

FROM:

Current Production & Analytic Support

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SUBJECT: CPAS Long-Range Planning

1. The present CPAS mission will remain the same through the end of the decade:

Producers of Current Intelligence - transforming analysts' submissions into the daily publications.

Publishers for the Directorate and NIC - graphic design, cartography, editing and statistical services, interface to the printing process, and video production.

Watchers for the Agency - warning based on 24-hour coverage of the all-source intelligence flow.

Supporters of DI Liaison - serving DI representatives, and visitors, and managing positive intelligence exchange.

Although the CPAS functions are diverse, our mission has integrity and coherence and the Office is organized in such a way as to accomplish it. I would not plan any major organizational changes.

Proposal for CPAS

2. In our daily publications, and particularly in the PDB, I sense that economic intelligence items suffer in comparison with time-sensitive political and military reporting. They do not always compete successfully for space. Even when such items run, they are often reduced to in-briefs and can be hard to assimilate without the benefit of a larger context.

3. An alternative might be an Economic Watch Report, a periodic feature appearing perhaps monthly or bimonthly. Its production could be relatively simple: saving the in-briefs which otherwise languish, organizing them by regional and topical issues, and complementing them with a relatively standard, comprehensive "barometric" graphic. As with the current Watch Report and the Midday Intelligence Report--

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but different from PDB in-briefs--the analysis would be highlighted by type font and thus differentiated readily from factual reporting.

The Publication Process

4. Our goals remain the obvious ones: to shorten the production cycle, increase the throughput, and complete the electronic pathways--ultimately, from analyst's to policymaker's terminal.

5. We plan to take advantage of the trend to original-author keying by upgrading keyboarders to editor-proofers who would enter their own revisions electronically. In addition, we will have to take yet increased advantage of developing technologies. We are, already, one of the heaviest users of ADP in the Directorate, with more to come.

Soft-Copy Page Composition

6. Commercial development by the newspaper industry of soft-copy composition tools should allow us to withdraw some prepress activities from the printers, giving us better control of the end product and integrating production for printed and electronic dissemination. With the new generation of soft-copy composition tools (e.g., Xyvision) we, in turn, will further decentralize some prepress functions to the production offices, for the same reason.

Computer-Graphic Tools

7. Industry Computer Automated Design (CAD) tools are improving rapidly, permitting us to improve graphic/cartographic flow. Using these new ADP tools and interfacing with whatever imagery transmission system OIA-ODE installs, we will improve further the ability to quickly deliver high-quality graphics in support of the publications process.

Proposal for the Directorate

8. The current system for the dissemination of hard-copy intelligence products to Washington area consumers has been streamlined, but the time required to put analytic judgments in the hands of policymakers remains too long. This diminishes the impact of our intelligence in fast-breaking situations.

9. We have automated many steps in the editing and production of finished intelligence. However, printing constrains the publication of finished intelligence to daily intervals and restricts, somewhat, the maps and graphics. And daily dissemination of sensitive intelligence in hard copy to a wide audience makes it difficult to protect sources and methods.

10. The system we envision would disseminate daily products and intelligence updates to consumers who will read the products on high-resolution monitors incapable of printed output. The format for

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display on a graphics terminal will allow more flexible use of photography and graphics, and will increase the amount and complexity of information that can be conveyed to busy consumers in a short time.

11. Intelligence will be delivered faster because printing and physical delivery of paper will be eliminated. Intelligence facts and judgments can be "put on the wire" as they become available--and can be updated during the day--rather than being held for the next printing of a daily publication.

12. Security will be enhanced through continuous authentication of the identity of the consumer and through the absence of hard-copy sensitive material at multiple sites.

13. The Directorate's service to consumers will improve because we will be able to tailor the product to individual requirements and receive rapid feedback from consumers.

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